

**LARRY and DONNA ULRICH
PHOTOGRAPHY WORKSHOP**

THURSDAY – SUNDAY, October 20 – 23, 2011

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Welcome!

The Cuyahoga Valley Photographic Society is pleased to provide you with this educational opportunity in the form of a photographic workshop with Larry and Donna Ulrich. This Workshop has been designed and produced by an all-volunteer committee to help increase your photographic skills and to share with you to the expertise of one of America's foremost photographers. This workshop is intended for advanced photographers. *You welcome to shoot both film and digital but please note there will **not** be film processing available during the workshop.* These four days will be an intense learning experience - come rested!

Objectives

To provide:

- A unique photographic learning experience that assists you in reaching your personal photographic goals.
- Photographic instruction including classroom sessions and critiques of images made during the workshop, and of previous work if *time permits*.
- Field shooting sessions at dynamic locations including demonstrations, set-ups and free time to shoot with the workshop instructor working with participants individually as needed.
- Opportunities to share and learn from your fellow participants.

Locations, Physical Endurance, and Weather

Hines Hill Conference Center will serve as our classroom during the weekend. This workshop features a range of field locations – primarily landscapes and scenic areas - in the CVNP and *possibly* other locations *outside the Park* to encompass a range of shooting and subject opportunities. Location decisions will be made shortly before the workshop, based on weather and other conditions. Maps and directions to the selected field locations will be distributed during the classroom sessions prior to each field session. Friday morning's location, map and directions will be distributed at the Thursday evening introduction session.

Because the schedule is flexible and the itinerary may change, it is critical that you be prompt to the first session each day. If a schedule change must be made at the last minute (i.e., a determination is made to shoot in a different location), we cannot be responsible for delaying the Workshop to wait for an overdue participant. We will, of course, make an effort to alert late arrivals to the changes in the schedule so that they can catch up with the group.

All shooting locations will be relatively easy to access; most, in fact are within a short distance of a parking area. Depending on the quantity of gear you shoot with, some physical endurance may be required. Consider bringing snacks and water with you in your car.

Northeast Ohio's weather is variable this time of year. We never miss good photo opportunities due to rain so come prepared with appropriate waterproof clothing, footwear such as waterproof hiking shoes or boots, and protection for your equipment, which is detailed in the Workshop Checklist.

Schedule – Subject to Change

Our schedule is meant to be flexible to allow for shooting sessions to occur during optimum lighting conditions, whenever they may occur. Changes may occur due to weather or locations conditions or other circumstances. The schedule will be adjusted as required. Please arrive for each session promptly to help us keep on schedule.

Day	Time	Description	Location
Thursday	7 – 9 pm	Introductions and Opening Classroom Session	Hines Hill Conference Center
Friday	8:30 am – 11:45 am	Classroom Sessions	Hines Hill Conference Center
	12:00 – 1:00 pm	Lunch Break	TBD, local restaurants
	1:00 – 3:30 pm	Classroom Sessions	Hines Hill Conference Center
	4:00 – 8:30	Field Session and Optional Group Dinner	TBD
Saturday	6:30 am – 11:00am	Field Session	TBD
	11:00 – 1:00 pm	Lunch Break	TBD, local restaurants
	1:00 – 3:30	Classroom Session	Hines Hill Conference Center
	3:30 – 8:30	Field Session and Optional Group Dinner	Field location TBD; optional group pizza dinner (\$10) at Hines Hill Conference Center
Sunday	6:30 am – 10:00 am	Field Session	TBD
	10:00 – 1:00	Classroom Session and Wrap-up	Hines Hill Conference Center
	1:00 – 3:00	Lunch Break	TBD
	3:00 – 5:00	Public Presentation by Larry and Donna Ulrich	Happy Days Lodge CVNP

Thursday Evening Introduction Session

The Thursday evening session will include an introduction of Larry and Donna Ulrich and immediately thereafter we would like you to introduce yourself, mention any other workshop(s) you may have taken, describe the type of photographs you like to shoot, explain why you're taking this Workshop, and tell the group of your goals for the Workshop. Please limit your introduction to two minutes. The purpose of the introductions is to help us get to know each other. Although Larry and Donna will be leading the Workshop, we can still learn much from one another and, we hope, become friends with the other Workshop participants.

Light refreshments will be served. A cell phone list, maps, and directions to the Friday morning location will be distributed at this session. Also, carpools will be organized.

If you will not be able to attend the Thursday session, please contact Jennifer Whelan at 440-202-4509 (office) or 440-503-7535 (cell) so we can ensure that you have all the information needed to meet us Friday morning.

Cell Phones

A list of all cell phones will be distributed on Thursday evening to help us stay in touch traveling to and from locations during the workshop.

Hotels and Meals

There are several restaurants and hotels within a short distance of the Hines Hill Conference Center.

We have a group discount at the Country Inn and Suites in Macedonia, which is very close to the park. Our rate is \$72 plus tax. Tell them you are in the Cuyahoga Valley Photo Workshop to receive the discount. Their number is 330-908-1700.

<http://www.countryinns.com/hotels/ohmacedo>

We will be eating at local restaurants near our shooting locations that will afford the most expeditious dining so we can spend maximum time behind the camera or in the classroom. When possible, we will try to secure a large table so that we may share ideas and perspectives during lunch. Many participants choose to pack a lunch to eat at the conference center with other participants. Meals are not covered in the workshop fee.

Coffee/tea, sodas, water, fruit and snacks will be available during our sessions at Hines Hill Conference Center.

Transportation

Each participant is responsible for his or her own transportation. Due to parking and other logistical and environmental concerns, you are encouraged to car pool with your fellow photographers during the workshop. We will coordinate the carpools at our introductory session held Thursday evening.

Classroom Critiques

Workshop Images Critique

The workshop will include critiques of images made during the previous day's field shooting sessions. You will need to be able to quickly download, edit and prep a few images taken during the workshop field session to have them critiqued. There may not be time to fully process the images using Photoshop. We suggest that you edit for content, composition and overall technical merit.

Previous Work Critique

As time permits, there will be a critique of previous work during one of the classroom sessions. Please bring **5** digital images or slides (see digital image specifications in the “Preparation of Digital Images” section of this material) from your previous work to be critiqued. Note that the actual number of images critiqued will depend on time available.

Images for Critiques

For the critique of previous work, you may submit digital images.

Preparation of Digital Images

Storage of Digital Images

In order for your digital images to be projected for viewing and critiques they must be in the form of **JPEG digital files**.

- Digital images should be submitted on any of the following storage media:
 - USB-port flash (thumb) drive
 - Compact disc (CD-R) that is readable on a Windows-based PC (ISO 9660).
- Please put the images to be projected in a separate folder with a self-explanatory name so that they can be located quickly and easily. If the storage medium has no other files on it, you may put your image files in the top-level directory (folder). Please write your name on the memory card, drive, or CD.

Size/Resolution of Digital images

Horizontally oriented images should be 1000 pixels wide and vertically oriented images should be 1000 pixels high. 72 dpi, sRGB.

Digital Color Space

In our experience, *projected* digital images look best if done in the sRGB color space, so that is what we recommend that you use for images to be projected in the classroom sessions.

Please note: Computer workstations will NOT be available for downloading of images. Please bring your laptop or other equipment for downloading if you would like to evaluate images while at the Hines Hill Conference Center.

Questions regarding digital image preparation: email info@cvps.org or call the Conservancy office 330-657-2909 to leave a message and we'll return your call promptly.

Pre-Workshop Preparation

Understand Your Equipment

It is *very* important that you understand the operation and functions of your own equipment. While most cameras function similarly, some of the newer cameras have functions and adjustments that are specific to that brand and thus may be difficult for others to understand. Take time before the Workshop to review your camera manuals to ensure you know how to operate your own equipment. If you are buying some new equipment, use it before you bring it to the Workshop. Make sure you bring your instruction booklets, power chargers, and extra batteries.

Public Slide Presentation

As part of the Workshop, you will have reserved front seating for the public slide presentation to be given by Larry and Donna on Sunday afternoon from 3:00 p.m. to 5:00 p.m. at Happy Days Lodge in the CVNP. Your admission is free as part of your workshop tuition. If you are bringing guests to the presentation they will have non-reserved seats and will need to purchase tickets at the door. Tickets cost \$6 for CVPS members and \$9 for non-members. Maps to Happy Days Lodge will be distributed at the workshop.

Book Signing

There will be opportunities to have Larry and Donna sign books after the public presentation on Sunday afternoon and also during one of our classroom sessions, probably on the last day of the workshop. They will have copies of their books for sale including *Wildflowers of California*, *Wildflowers of the Plateau and Canyon Country*, *Beyond the Golden Gate: California's North Coast and Arizona: Magnificent Wilderness*. All books are \$20 inclusive of tax. Cash only.

Waiver and Release

Attached is a form titled "Waiver and Release". Please review this form. The Cuyahoga Valley Photographic Society wants to provide you with a valuable learning experience. Although we have been careful in planning the Workshop, accidents may happen in any situation. By signing the Waiver and Release, you agree that you are solely responsible for what happens to you.

In order to participate in the Workshop, you must sign the attached Waiver and Release and bring it with you to the first session on Thursday evening.

What to Bring

In addition to your camera gear, you'll need to bring a sturdy tripod. A tripod forces its owner to slow down and apply the principles learned in the classroom session. It also provides a stable support for your camera during the long exposures necessitated by small apertures or low light conditions.

See the Workshop Checklist for a complete list of items we suggest that you pack for the workshop.

Care for Your Equipment

Give consideration to protection for your equipment from bad weather. We may be shooting in adverse weather conditions, so you should seriously consider bringing a large waterproof poncho for yourself and possibly plastic bags and/or an umbrella for your equipment.

All equipment may be brought into the conference center during classroom sessions, but there are no facilities for the secure storage of your equipment while we are shooting. Consequently, you may have to store your equipment in your car.

Contact Info/Questions

Every effort is being made to ensure a great photographic weekend. If you need any additional information or have further questions, please contact Jennifer Whelan, Workshop Volunteer Coordinator, with any questions at 440-202-4509 (office), 440-503-7535 (cell) or email jwhelan2001@yahoo.com.

Questions can also be emailed to info@cvps.org or left as a message with the Conservancy for Cuyahoga Valley National Park office at 330-657-2909. We will get back to you promptly.

Looking forward to seeing you in October!